



FOR IMMEDIATE RELEASE:
August 15, 2017

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Selective Corporate Internship Program Celebrates Future STEM Leaders



Isaac Reeves (right) at the Microsoft Flagship Store's Dell Experience with his fellow SCIP interns.

New York, August 15, 2017 – Each morning for six weeks, Isaac Reeves, 17, took the train from his home in the Bronx to the Microsoft Technology Campus in Times Square for his internship with the Selective Corporate Internship Program (SCIP). As a rising senior at Columbia Secondary School for Math, Science and Engineering, he plans to attend college next year in pursuit of becoming a hardware or software designer. Reeves is among 23 up-and-coming STEM leaders in SCIP's 2017 Executive Summer Leadership Program, working on projects ranging in website design, app development and digital media.



Benjamin Reichman unveiling the SCIP app, explains the various stages of the app's development and provides a live demonstration at the SCIP friends and family event.

Gaining real world professional experience, SCIP interns work individually, on teams and alongside executives and engineers of Fortune 500 companies, including Microsoft, Bloomberg, Univision, NBC Universal, Thomson Reuters, Toshiba, J.P. Morgan Chase & Co., Bank of America, Clarins Fragrance Group, Mitchell Titus, Southwest Airlines, New York Life, Tri-State Marketing Associates and B.S.E. Marketing.

At the end of the six program, interns present completed projects to the public via the SCIP friends and family event. On August 10, 2017 at the Dell Experience of the Microsoft Flagship Store on Fifth Avenue, the SCIP class of 2017 showcased their greatest accomplishments yet – the development of a website, snapchat filter and a SCIP app, which will

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provide professional development resources, career opportunity alerts and a way for SCIP's over 7,430 members and alumni to stay connected.

The programmer of the app was Benjamin Reichman, an entering freshman majoring in Computer and Biological Engineering at City College of New York – Macaulay Honors College. He learned from on demand training modules and received feedback from Microsoft developers, Alfred Ojukwu and Dwayne Boothe, as he built the app with his team. This environment of creativity, problem solving and the confidence for success among youth as they collaborate with established individuals in select fields is fostered by SCIP's unique mentorship and leadership methodology.

During the friends and family event, the interns received certificates of completion and were recognized for various achievements. Brianna Genova, 18, who led the website and media teams, won an outstanding leadership award. Her passion for computer science, business and robotics have attributed to her success as a Girls Who Code alumni ambassador, Bloomberg Affiliate winner of the National Center for Women & Information Technology Award for Aspirations in Computing and a #BuiltByGirls advisee. She is a rising sophomore at Binghamton University majoring in Industrial Systems Engineering at the Watson School of Engineering.

Upon entering its 20th year in 2017, SCIP restructured programming into four distinct segments: Business and Finance, STEM, Entertainment and Hospitality. Since then, the nonprofit organization has seen immense progress in positioning diverse students competitively in the global market place, while keeping up with the growing demands of corporations and the U.S. economy as a whole. [View photos](#) from the friends and family event and follow @SCIPLeaders on social media to stay-up-to date on the SCIP interns' progress.



The SCIP Class of 2017 accepting their certificates of completion at SCIP's friends and family event.

ABOUT THE SELECTIVE CORPORATE INTERNSHIP PROGRAM

The Selective Corporate Internship Program is a nonprofit organization in partnership with Fortune 500 Companies and various supporters, upholding the mission to “Enlighten, Employ and Empower” diverse underprivileged students (eighth grade to MBA) for successful careers through corporate mentorship, leadership development and internship opportunities. As a result, SCIP Young Leaders hold a 92 percent success rate of attending their first choice college and impacts beyond the students to include their families and the communities they serve. Recognized as a National “Bright Spot” in Hispanic Education by the White House Initiative on Educational Excellence for Hispanics, SCIP represents the diversity and promise of the American Dream.