

# NEWS RELEASE



Junior  
Achievement®



empowering young people to  
own their economic success

Junior Achievement of New York, 420, Lexington Avenue, Suite 205, New York, NY 10170 • [www.jany.org](http://www.jany.org)

**For Immediate Release**  
September 26, 2013

**For More Information Contact:**  
Jacqueline Dolly/ 212-907-0046

## And the 2013 JA New York Student of the Year Honoree is...

*Brooklyn HS Student Niasia Greenidge-James to be Honored at the JA New York Annual Dinner*

NEW YORK, NY—Junior Achievement of New York is proud to announce that **Niasia Greenidge-James**, from the **High School of Hospitality and Tourism Erasmus Hall, Brooklyn Campus**, is our **2013 Student of the Year Honoree**. The **JA Student of the Year** serves as the premier **student ambassador** for Junior Achievement, and will be a featured honoree and speaker at the **JA New York Annual Dinner** on **Tuesday, November 19**.

Niasia has participated extensively in a wide range of JA programs, including the **JA New York Business Plan Competition**, **High School Heroes**, **JA Job Shadow**, the **JA New York Young Women's Leadership Conference**, and **JA University**. This past summer, she served an internship with the **Selective Corporate Internship Program (SCIP)**. SCIP incorporates training and professional development to motivated, and goal oriented public high school students with an interest in the corporate world and entrepreneurship.



*"It is such a huge honor to be selected as the Junior Achievement of New York Student of the Year, said Niasia. "My goals and aspirations are to finish high school with honors, and to win enough scholarships and grants to attend one of my top choice colleges. JA has opened my eyes to the world of possibilities through business and entrepreneurship. My ultimate goal is to open a chain of five star restaurants worldwide. I believe Junior Achievement will play an important role in helping me to accomplish my life goals."*

As this year's student honoree, Niasia will receive behind-the-scenes opportunities to explore a variety of career options, and she will attend high profile business and media events during the 2013-14 school year. In addition, she will get a chance to build her public speaking and relationship building skills through exclusive networking experiences with top NYC and Long Island business leaders.

Each spring semester, NYC high school teachers nominate high performance students for the JA Student of the Year honor. Candidates must exemplify the following qualifications and characteristics:

- Exhibit strong leadership, academic and communication skills
- Be enrolled in 12<sup>th</sup> grade during the 2013-14 school year
- Participate in at least one JA New York program during the school year
- Show interest in developing entrepreneurship, work readiness and financial literacy skills
- Show evidence of commitment to serving their community
- Have a 3.0 GPA or greater

More than 500 of New York City and Long Island's top business leaders and professionals will attend the JA New York Annual Dinner on November 19 to celebrate Niasia's Student of the Year achievement.

###

### **About Junior Achievement of New York**

Junior Achievement of New York (JA New York) is the local affiliate of Junior Achievement USA® (JA), the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers who provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Visit [www.jany.org](http://www.jany.org) for more information.